



CALGARY IS

READY FOR YOU!

calgary economic
development
be part of the energy™

WHERE IS CALGARY

CALGARY



BEIJING
12 HR FLIGHT

TOKYO
11 HR FLIGHT

LONDON
8.5 HR FLIGHT

VANCOUVER
1 HR FLIGHT

SEATTLE
1 HR FLIGHT

TORONTO
3.75 HR FLIGHT

BANGALORE
17 HR FLIGHT

PORTLAND
1.5 HR FLIGHT

NEW YORK
3.6 HR FLIGHT

DENVER
2.5 HR FLIGHT

CHICAGO
3.5 HR FLIGHT

WASHINGTON
6 HR FLIGHT

SAN FRANCISCO
2.15 HR FLIGHT

LOS ANGELES
3.25 HR FLIGHT

ATLANTA
4 HR FLIGHT

AUSTIN
4 HR FLIGHT

HOUSTON
4 HR FLIGHT

— Direct Flight

- - - Connecting Flight

140

Calgary connects to 140 flight destinations with 85+ direct routes to Asia, Europe and the Americas

\$2.4B

Airport investment expansion to runway, international terminal and cargo facilities

WESTJET 

Home of WestJet, Canada's 2nd largest carrier



CALGARY IS RANKED

NO. 1 CITY TO LIVE IN NORTH AMERICA

Calgary is ranked 5th most liveable city in the world with perfect scores in Stability, Health Care, Education and Infrastructure

WHAT WE'RE DOING:

**DESTROYING
CURRENT
PERCEPTION**



CALGARY IN THE NEW ECONOMY

ALIGNING OUR VISION

CALGARY'S VISION

Calgary is the city of choice for the world's best entrepreneurs. We embrace technology to solve the world's greatest challenges: cleaner energy, safe and secure food, efficient movement of goods and people, and better health solutions.

KEY PILLARS



Talent



Innovation



Place



Business
Environment

\$20B DIGITAL TRANSFORMATION

By end of 2024, digital spend in Alberta is expected to reach \$20B across industries

Transportation & Logistics

Agribusiness

Energy

Tourism

Creative Industries

Life Sciences/Health

Financial Services



CALGARY'S KEY SECTORS

AGRIBUSINESS

World-class industry leaders in crop science

ENERGY

Energy epicenter of Canada

LIFE SCIENCES

1st province to institute a province-wide electronic health record system

TRANSPORTATION & LOGISTICS

Western Canada's inland port

AEROSPACE & DEFENSE

Emerging centre for R&D and unmanned systems

FINANCIAL SERVICES

Strength in cybersecurity, wealth mgmt. & core banking

INTERACTIVE DIGITAL MEDIA

Entrepreneurial creative technology solutions

CREATIVE INDUSTRIES

Award-winning talent, crews, world-renowned locations and a purpose-built film studio



AGRIBUSINESS

With direct access to a strong agricultural base, Calgary and Southern Alberta is a well-connected region with clear collaboration across geographic areas, industries, and research and training institutions. We have experts in all things ag – including primary production, protein development, agtech innovation, and food safety and traceability, making this a hotspot for Canadian and global food suppliers.

CALGARY & SOUTHERN ALBERTA

A HUB FOR AGRIBUSINESS

FOCUS AREAS

- ✓ Value added food processing & production
- ✓ Protein development
- ✓ Agtech innovation
- ✓ Food safety and traceability

VALUE PROPOSITION

- Major city with multi-modal direct access to large-scale agricultural operations
- Critical mass of anchor companies call Calgary home
- Access to top talent in Canada for ag with more than 22 facilities in Alberta playing an important role in ag research and innovation
- Calgary-Olds Smart Agrifood Corridor - 2,000 acre SmartFarm to improve ag productivity and efficiently use resources

SAMPLE COMPANIES





ENERGY

Calgary has long been known as an energy city and today is being recognized as a leader in the global energy transition. Alberta is Canada's largest oil and natural gas producer. The province also boasts some of Canada's best wind, solar, bioenergy and geothermal resources.



CALGARY IS THE ENERGY EPICENTER OF CANADA

FOCUS AREAS

- ✓ Digital Transformation
- ✓ Emissions Reduction
- ✓ Clean Technology
- ✓ Renewable Energy

VALUE PROPOSITION

- Exceptional natural resources – oil and gas, solar, wind, geothermal
- Calgary was ranked one of the world's top 15 cleantech ecosystems
- High concentration of experienced engineers with deep industry knowledge

SAMPLE COMPANIES



LED BY THE CITY OF CALGARY

KEY SUSTAINABILITY INITIATIVES

| Project | Project Description | Project Completion |
|------------------------------------|--|--------------------|
| Distributed Solar Portfolio | The 6,228 kW of solar PV generation capacity deployed to date is spread across a portfolio of 20+ sites, with a majority of generation capacity located at our 5 largest projects, implemented over the last 5 years. The target is to develop 2,000 kW of additional capacity by 2023. | Ongoing |
| Distributed Cogeneration Portfolio | Cogeneration works by capturing that otherwise wasted heat and repurposing it to produce more electricity, heat utility fluids, or heat the air inside buildings. As a result, power plants that make use of cogeneration can operate with as much as 50-70 percent higher energy efficiency. The City has over 3 MW of cogeneration systems installed at transit maintenance facilities and recreation centres. | Ongoing |
| eTRANSIT Electric Bus Pilot | Calgary Transit is preparing to deploy over 10 electric shuttle buses on Calgary's roads by 2022 | Ongoing |
| District Energy (DE) Connections | DE connections have now been completed to the Municipal Building, the New Central Library, Alberta Trade Centre, and the National Music Centre. | Ongoing |
| Cycle Tracks | Cycle tracks create a safer space for everyone and make sharing the road a more comfortable. It provides a predictable space and minimizes potential conflicts between people who walk, cycle, and drive. | Ongoing |
| Electric Vehicles | The Electric Vehicle (EV) Strategy aims to support faster adoption of EVs in Calgary. Currently, Calgary has almost 200 EV charging stations with more planned. | Ongoing |



LIFE SCIENCES

Calgary is home to a vibrant life sciences sector that has been gaining increasing momentum for the past 5 years, spear headed by University of Calgary's efforts in becoming one of Canada's top research universities. Calgary has research and clinical expertise and a critical mass of companies leading the development of innovations that are solving critical health challenges.



CALGARY HAS

DEVELOPING LIFE-SAVING SOLUTIONS

FOCUS AREAS

- ✓ Diagnostics
- ✓ Microbiome
- ✓ Oncology
- ✓ Digital Health
- ✓ Brain & Mental Health

VALUE PROPOSITION

- **Alberta Advantage** – Home to Canada's only province-wide, fully integrated, healthcare system resulting in a unique, single window for data and patient access
- **World Class Assets** – International Microbiome Centre, Ward of the 21st Century, Alberta Precision Exchange, and Canada's largest cancer centre (2023) to name a few
- **Vibrant Ecosystem** – Life Sciences Innovation Hub supports commercially-viable products and services get to market, by providing access to infrastructure, expertise, and startup services
- **Momentum** – Over \$1 Billion raised by Alberta-based life science companies in 2019

SAMPLE COMPANIES



BRIGHTSQUID



The bioeconomy also supports innovation in other sectors like energy, agriculture, and manufacturing



TRANSPORTATION & LOGISTICS

With air, rail and ground access connecting the city to millions of customers, Calgary is Western Canada's inland port. Calgary sits at the epicenter of major east/west/north/south highway routes, connecting eastern and western via the TransCanada Highway while northern Canada connects to the United States and Mexico via the CANAMEX corridor.

CALGARY IS

WESTERN CANADA'S DISTRIBUTION HUB

FOCUS AREAS

- ✓ Consumer packaged goods
- ✓ E-commerce
- ✓ Carsharing services
- ✓ Ultra low-cost carriers

SAMPLE COMPANIES



VALUE PROPOSITION

- Multimodal Market Access – Reach 11 million customers in a typical truck scheduled day, and via air YYC connects to 140 destinations with 85+ direct passenger and cargo routes to Asia, Europe and the Americas
- Calgary offers the quickest and has the lowest overall cost of operations relative to other regional logistics hubs due to low inbound transportation costs
- Calgary is home to an all-in-one, 3D robotics-based fulfillment system that transforms aisles and rows into a single storage and retrieval structure

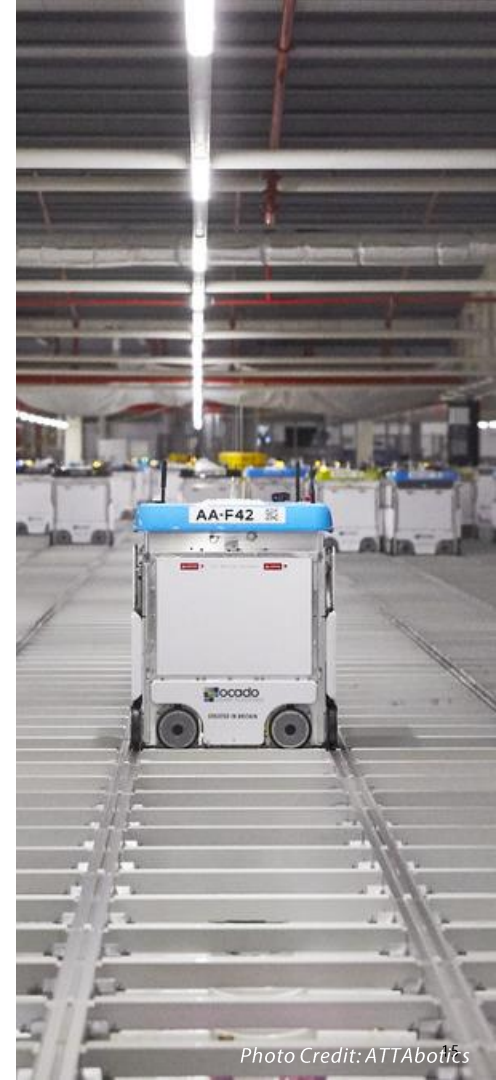


Photo Credit: ATTAbotics



AEROSPACE & DEFENSE

As home to one of the country's busiest airports and one of Canada's major airlines, Calgary has solidified its place as an aviation hub. But the city is also emerging as a centre for excellence and innovation in the global aerospace industry. With a skilled workforce and a network of research institutes, Calgary companies are commercializing the latest in aerospace technology.



CALGARY IS AN

EMERGING CENTRE FOR R&D IN AEROSPACE

FOCUS AREAS

- ✓ Remotely piloted aircraft and systems (RPAS)
- ✓ Maintenance, repair & overhaul (MRO)
- ✓ Aerospace & defense equipment, components & parts manufacturing

VALUE PROPOSITION

- Robust engineering capabilities that can serve avionics and advanced manufacturing
- Test sites in Alberta – Foremost (for Beyond Visual Line of Site Testing), Suffield (for Defense Research & Development)
- Calgary as a Living Lab – Using city-owned assets and infrastructure for companies to develop, test and validate their technology in real-world conditions
- Strong pool of talent with expertise in remote sensing, geospatial technologies, data analysis, data visualization and systems integration
- Multinational defense contractors call Calgary home

SAMPLE COMPANIES





FINANCIAL SERVICES

Calgary is an attractive market for firms in the financial services sector due to the concentration of capital-intensive companies, high-deal velocity, large deal size, foreign investments and individual wealth. The strength of the sector has been a catalyst for the growth of fintech firms in the city with expertise in blockchain, cryptocurrency, insurtech, paytech, capital markets and investments, personal finance, and tech and software.



CALGARY IS A

GLOBAL FINANCIAL CENTRE

FOCUS AREAS

- ✓ Fintech
- ✓ Cyber security
- ✓ Wealth management
- ✓ Blockchain

VALUE PROPOSITION

- Large pool of talent in the areas of financial services, cyber security, wealth management, and customer service
- With the highest concentration of head offices per capita in Canada, core banking originates at a firm's head office
- Calgarians have the highest personal income and Calgary has the highest number of millionaires per capita in Canada
- Fintech companies are first movers in Canada—biometric banking, sending real-time payment using blockchain, home to 1 of 6 horizontal payment facilitators in the world

SAMPLE COMPANIES

Shareworks
BY MORGAN STANLEY

SYMEND

HEL CIM

benevity

celero **TERRAHUB**

ATB Financial

GuildOne

DCBank
Banking for Payments



INTERACTIVE DIGITAL MEDIA

Low operating costs and accessible space, mixed with the right talent and an unmatched quality of life is why Calgary is home to a significant number of entrepreneurs focused on developing creative technology solutions across all industries. Watch our video, [***Calgary. Hardwired for Creativity.***](#)



CALGARY IS

GROWING IN VIDEO GAMES & IMMERSIVE TECHNOLOGY

FOCUS AREAS

- ✓ AR/VR and immersive tech services
- ✓ Game development
- ✓ Advanced technology hardware and services

VALUE PROPOSITION

- 60+ companies work on video games and/or immersive media products and services
- 70% of interactive digital media companies reported growth in the next 6 months
- Unity developers –delivering a significant supply of talent
- Thin Air Games – will provide support, funding and expertise needed for 50 new gaming ventures to successfully build and launch their projects over the next 5 years
- Calgary Game Developers Association – will help you build your workforce (programmers, artists, sound designers, writers) and acquire the expertise you need
- Active streamers – Calgary’s Twitch community of members and streamers is one of the most active networks in Canada

SAMPLE COMPANIES





CREATIVE INDUSTRIES

Calgary is home to award-winning talent and crews, world-renowned locations and a purpose-built film studio. The Calgary Film Centre is a world-class facility suitably equipped and serviced so you can tell your story with ease. Conveniently located 25 minutes from the Calgary airport and 20 minutes from downtown, and has 50,000 square feet of purpose-built studios and 25,000 square feet of multipurpose warehouse and workshop spaces



CALGARY HAS A

WORLD-CLASS PURPOSE-BUILT FILM STUDIO

FOCUS AREAS

- ✓ Hollywood feature film
- ✓ OTT streaming networks
- ✓ Canadian & international production companies
- ✓ Commercial production agencies

VALUE PROPOSITION

- Infrastructure - Calgary Film Centre
- Award-winning crews and talent
- Globally competitive incentives
- Globally competitive low cost of doing business
- High quality of life
- Accessible and affordable office space, utility costs, low rental rates

SAMPLE FILM & TV

SONY PICTURES



MGM



SEVENTH

WYNNONA EARP



KUDOS



N



ALBERTA, RESEARCH EXPERTISE IN

ARTIFICIAL INTELLIGENCE & MACHINE LEARNING



UNIVERSITY OF ALBERTA

In the Faculty of Science, the studies of AI and machine learning can be most efficiently explored in the Computing Science department. Students can take a Bachelor of Science (BSc) and major or minor in computing science, and for those students who want a more hyper-focused experience, UofA also offers specialization and honors computing science programs.

University of Alberta's artificial intelligence research is ranked 2nd in the US and Canada



ALBERTA MACHINE INTELLIGENCE INSTITUTE (Amii)

Amii is one of the world's Top 5 AI and ML research institute. With 20 researchers and fellows, they collaborate with businesses to push the boundaries of AI & ML applications.

- ✓ 100+ MSc, PhD & Post-Docs
- ✓ 30+ industry members
- ✓ 200+ publications



AltaML

ALTAML AI/ML CENTRE OF EXCELLENCE

Creation of applied data science internships over 3-years in Calgary to accelerate Machine Learning and Artificial Intelligence (AI/ML) skills development through hands-on, paid, mentored work experience for up to 240 individuals with STEM qualifications.

AI Research Labs in Alberta



ALBERTA, A LEADER IN

QUANTUM COMPUTING



INSTITUTE FOR QUANTUM SCIENCE & TECHNOLOGY

A multidisciplinary group of researchers in the areas of Computer Science, Mathematics, Chemistry, and Physics. Research groups include:

- **Quantum optics** - from spectroscopy to manipulating quantum information encoded in atoms
- **Molecular modeling** - developing methods to calculate the properties of complex molecules
- **Nanotechnology** - new functional materials and devices based on nanostructures spurs
- **Quantum information & computing** - revolutionizing how we handle, transmit, and store quantum information

In 2018, the Quantum technology dream team receive \$5.8M in research funding.



ALBERTA INNOVATES

The Alberta Government is also supporting quantum technologies research and development through strategic research project grants, which support priority-driven research and innovation at Campus Alberta post-secondary institutions.

Alberta Innovates currently has four quantum projects underway (approx. value of \$3.6 million):

1. Connecting diamond photonics to high-quality qubits and fibre-optics networks
2. Accelerate deployment of quantum technologies
3. A wavelength interrogation instrument for fibre-sensor-based pipeline-leak detection
4. Microwave quantum memories



QUANTUM ALBERTA

A consortium from the Universities of Alberta, Calgary and Lethbridge and in industry of 33 faculty members, 28 postdoctoral researchers and 135 graduate students undertaking quantum research and development.

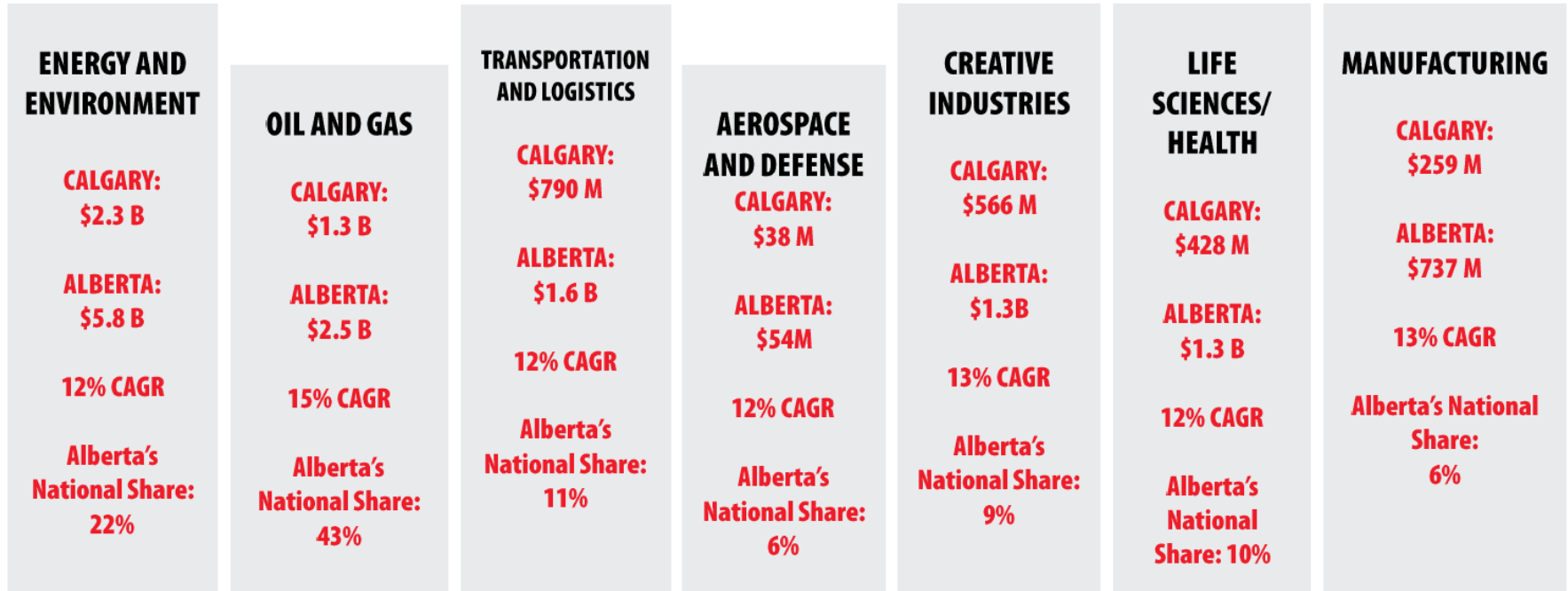
Research themes include:

1. Quantum chemistry and multi-scale modelling
2. Quantum foundations and quantum gravity
3. Quantum materials
4. Quantum nanoscience and technology
5. Quantum optics and quantum information

The world's fastest and most efficient supercomputers integrate technology were developed by [University of Alberta](#) computing scientists. The two supercomputers are made up of 4,000 nodes each.

FORECASTED DIGITAL TRANSFORMATION SPEND – 1 of 2

\$7.5B IN CALGARY AND \$20B IN ALBERTA BY 2024



Source: IDC Canada, 2020; All percentages are compound annual growth rate (CAGR)

Digital Transformation Spending forecasts were developed in partnership with IDC Canada. They are based on industry classifications provided by Calgary Economic Development and IDC's Digital Transformation Spending Guide (Release Version 1H18).

FORECASTED DIGITAL TRANSFORMATION SPEND – 2 of 2

\$7.5B IN CALGARY AND \$20B IN ALBERTA BY 2024

| AGRIBUSINESS | FINANCIAL SERVICES | RETAIL | TOURISM AND RECREATION |
|---|--|---|---|
| CALGARY: \$246 M | CALGARY: \$609 M | CALGARY: \$533 M | CALGARY: \$27 M |
| ALBERTA: \$684M | ALBERTA: \$1.5 B | ALBERTA: \$1.5 B | ALBERTA: \$105 M |
| 13% CAGR | 11% CAGR | 13% CAGR | 13% CAGR |
| Alberta's National Share: 10% | Alberta's National Share: 8% | Alberta's National Share: 14% | Alberta's National Share: 13% |

Source: IDC Canada, 2020; All percentages are compound annual growth rate (CAGR)

Digital Transformation Spending forecasts were developed in partnership with IDC Canada. They are based on industry classifications provided by Calgary Economic Development and IDC's Digital Transformation Spending Guide (Release Version 1H18).

THE WORLD IS

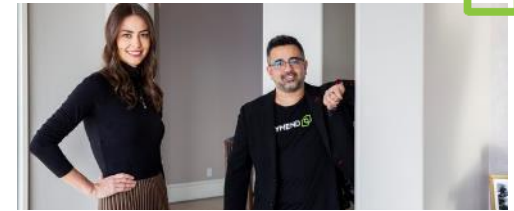
INVESTING IN CALGARY



UK-based Hg purchased control of Benevity, a Calgary-based corporate social responsibility platform, bringing the Calgary company's valuation to more than \$1 billion USD.



Canada's oldest retailer is teaming up with one of the country's newest financial technology companies to offer a new credit card. Neo Financial replaces Capital One as lead credit card for Hudson's Bay.



Symend, a customer engagement platform for financially at-risk customers, to accelerate global expansion by bringing total funding to date to over US\$100M following US \$43M Series B extension.



CALGARY IS A

HQ CENTRE

CALGARY IS FOR DECISION MAKERS

118

Head offices in Calgary

HIGHEST

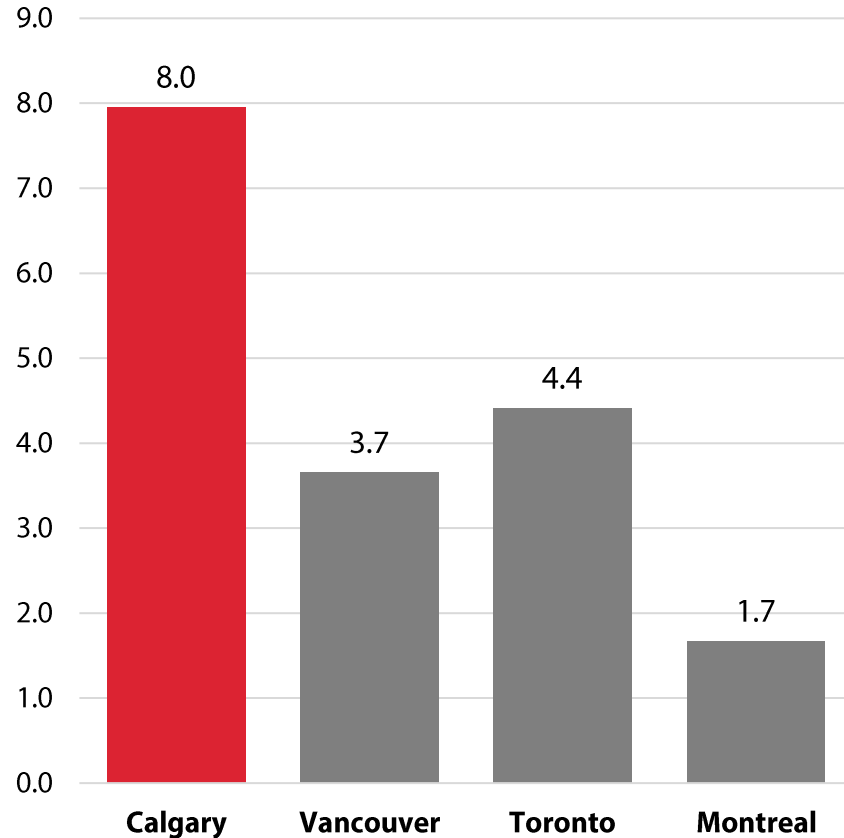
Concentration of head offices in Canada per capita

DIVERSE SECTORS

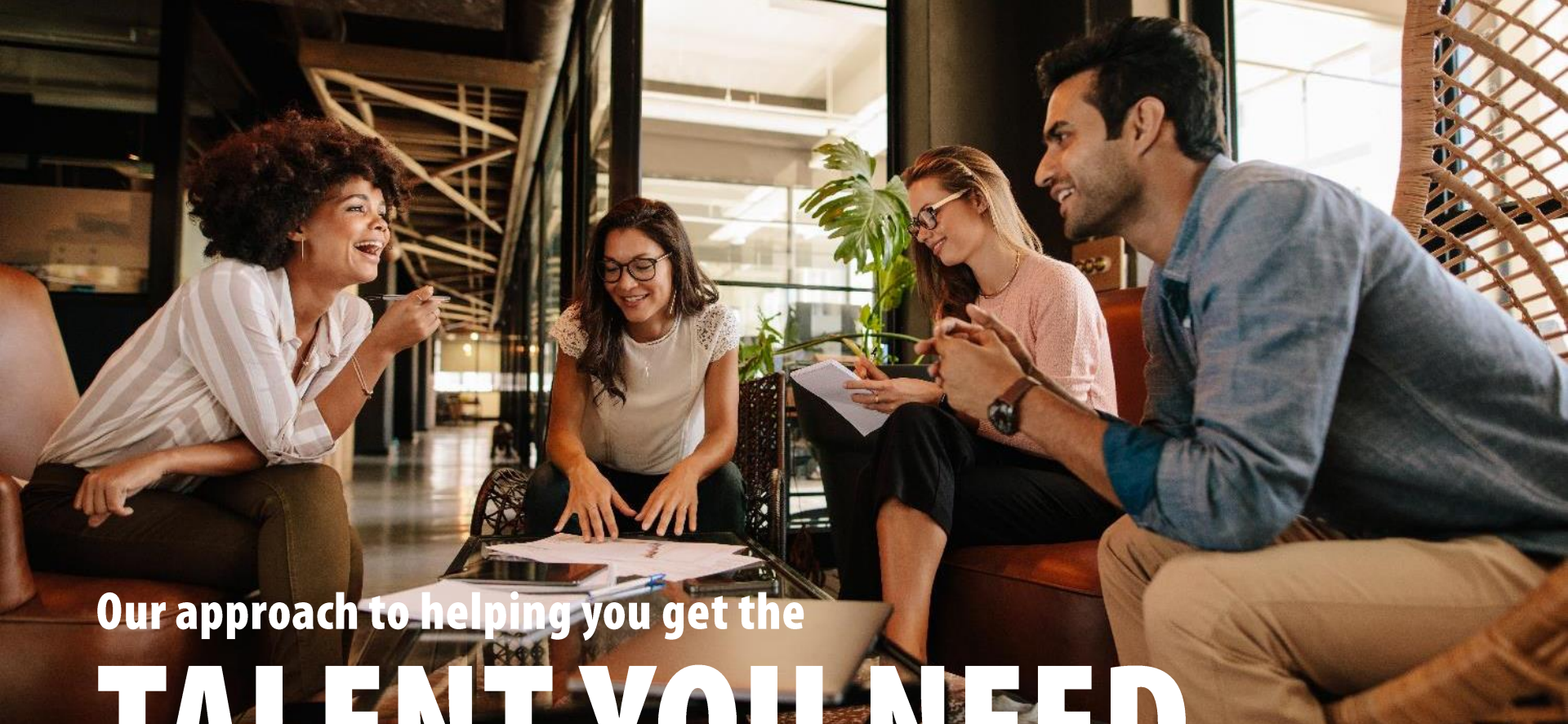
Energy, Creative Industries, Technology, Transportation & Logistics, Agribusiness, Film & TV, Financial Services, Aerospace & Defense, and Life Sciences

Sources: Financial Post 500 Database (2019), Statistics Canada (2018)

Head Office per Capita Across Canada



Sources: FP500 2019 Database; Statistics Canada, 2019



Our approach to helping you get the

TALENT YOU NEED

TALENT RETENTION – LOCAL

ACROSS THE TALENT ECOSYSTEM

POST SECONDARY INSTITUTIONS

University of Calgary
Mount Royal University
SAIT
Bow Valley College
St. Mary's University
Ambrose University

UPSKILLING ORGANIZATIONS

EDGE UP
Lighthouse Labs
NPower
ThinAirLabs/
EvolveU
ComIT
InnoTech College
Launchpad

IMMIGRATION SERVICES

Immigration,
Refugees, &
Citizenship Canada
(IRCC)
Employment & Social
Development Canada
(ESDC)
Global Talent Stream
Trilateral Referrals
Global Talent
Accelerator

SETTLEMENT SERVICES

Calgary Region
Immigrant
Employment Council
Immigration Services
Calgary
Newcomers Centre

RECRUITMENT FIRMS

BOWEN Group
Boyden
Randstad
Robert Half
TeamIT
WCG Services
VanHack

FUNDERS

Alberta Innovates
BioTalent Canada
EcoCanada
ITAC Talent
Industrial Research
Assistants Program
(IRAP)

OTHER SERVICES

Information &
Communications
Technology Council (ICTC)
HR Tech Group
PEO Canada

Virtual Career Fairs

Tech Talent Roundtables



**Post-Secondary
Institutions**

**Talent Branding
Opportunities**

Townhalls

TALENT INITIATIVES

Webinars

Ecosystem Connections

Global Talent Stream



Talent Data

Pathways to Talent



WORLD CLASS

QUALITY OF LIFE

YOUR EMPLOYEES CAN HAVE THE HIGHEST QUALITY OF LIFE

| | Calgary | Vancouver | Toronto | San Francisco | New York |
|---------------------------------------|--------------|-----------|----------|---------------|----------|
| Purchasing Power Index | Very High | Moderate | Moderate | Very High | High |
| Safety Index | High | High | High | Moderate | Moderate |
| Health Care Index | High | High | High | High | High |
| Climate Index | Moderate | Very High | High | Very High | High |
| Cost of Living Index | Moderate | Moderate | Moderate | High | High |
| Property Price to Income Ratio | Very Low | High | High | Low | Moderate |
| Traffic Commute Time Index | Low | Moderate | Moderate | High | Moderate |
| Pollution Index | Low | Low | Low | Moderate | Moderate |
| Total Quality of Life Index | 175.9 | 172.0 | 146.7 | 161.1 | 139.4 |

Source: NUMBEO.com, Quality of Life Comparison, July 2020

YOU CAN

AFFORD TO LIVE

Local Purchasing Power shows the relative cost to live based on average wages. **Calgary has the better purchasing power.**

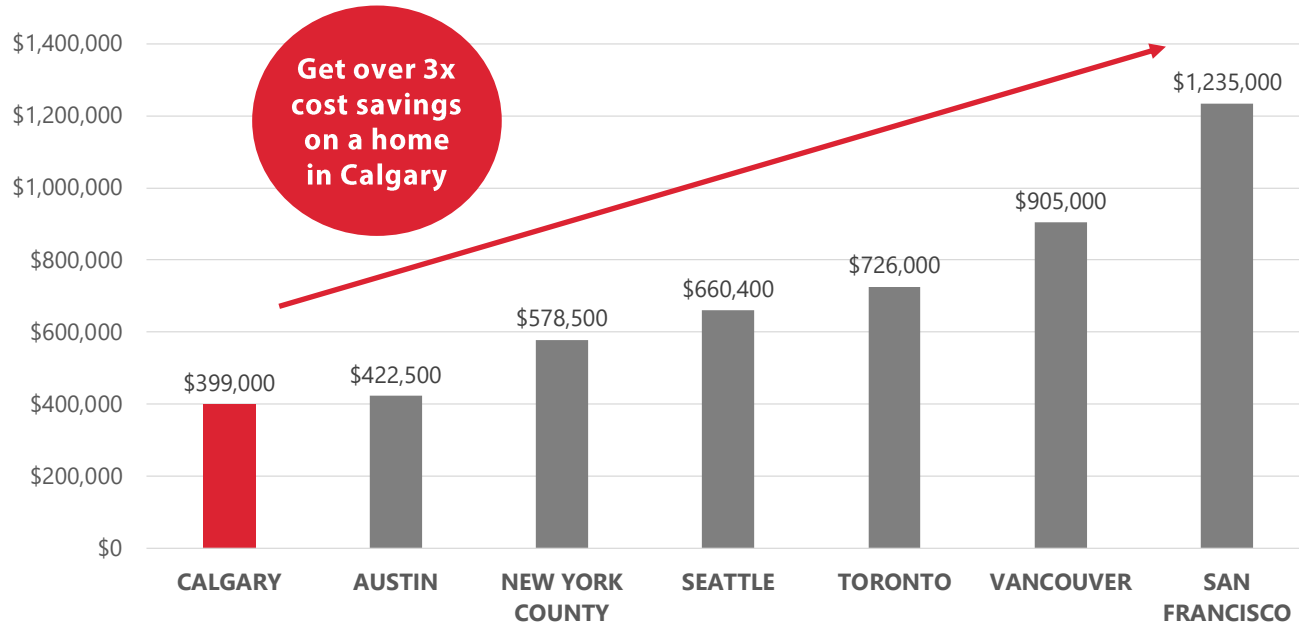
| | Vancouver | Toronto |
|-------------------------------------|----------------------|---------|
| Consumer Prices | 4.2% ↑ than Calgary | 10.9% ↑ |
| Consumer Prices (incl. Rent) | 24.8% ↑ than Calgary | 28.6% ↑ |
| Rent Prices | 79.8% ↑ than Calgary | 76.1% ↑ |
| Restaurant Prices | 0.8% ↓ than Calgary | 8.7% ↑ |
| Groceries Prices | 14.7% ↑ than Calgary | 15.3% ↑ |
| Local Purchasing Power | 29.7% ↓ than Calgary | 38.9% ↓ |

Source: NUMBEO.com, Cost of Living Comparisons, Jan. 2020

YOUR EMPLOYEES CAN

AFFORD TO BUY A HOME

Single Family Detached Median Home Price



Please note all numbers include home prices of metropolitan surrounding areas

*All numbers are reported in CAD
Source: 16th Annual Demographia International Housing Affordability Survey (Q3 2019)*



WE HAVE **LOW TAXES**

Alberta's
corporate tax
rate will be
reduced to 8%
by 2022, making
it the lowest in
Canada

4TH LOWEST GLOBALLY

Calgary's total effective tax rate is the 4th lowest among 111 global cities, lower than:

- Toronto
- Vancouver
- San Francisco and
- Seattle

NO PROVINCIAL SALES TAX

Unlike BC (7%) and Ontario (8%), Alberta does not have a provincial sales tax

NO PAYROLL TAX OR HEALTH CARE PREMIUMS

Sources: KPMG Competitive Alternatives: Focus on Tax Report (2016)

CELEBRATING DIVERSITY

120+ LANGUAGES SPOKEN

Top 5 non-English languages spoken in Calgary include Tagalog, Punjabi, Cantonese, Mandarin, Spanish

3RD MOST DIVERSE CITY IN CANADA

Calgary is Canada's 4th largest city with 1.47 million people, and 33.7% of its population are visible minorities

240+ ETHNIC ORIGINS

Calgary is home to more than 240 different ethnic origins, and over the last 5 years, 54% of people moving to Calgary were of international origin

Sources: Calgary CMA, Census 2016, Statistics Canada; Calgary CMA, Statistics Canada, July 2019





CALGARY OFFERS

QUALITY OF LIFE

BANFF AND ROCKY MOUNTAINS

- 1 hour drive to hike or camp in the Rockies
- Proposed passenger train from YYC Airport – Downtown Calgary – Banff

10 SKI RESORTS

Within 3 hours of Calgary plus thousands of hectares of back-country terrain to ski and toboggan

LARGEST BIKE PATH IN NORTH AMERICA

Ride a bike or scooter along Calgary's urban bike path, the largest in North America (680 miles/1,096 km)

SUNNIEST CITY IN CANADA

With an average 333 days of sunshine in a year, enjoy rafting or kayaking along the Bow river

WE'RE ACTIVE & CREATIVE

LIFE IN CALGARY

SPORTS – Enjoy recreational activities at one Calgary's family-friendly 13 athletic parks, 12 arenas, 19 indoor and 35+ outdoor rinks, 14 leisure centres, 7 municipal golf courses

ARTS & CULTURE – Watch live performances of theatre, opera, ballet, other performing arts at Southern Alberta Jubilee Auditorium, Bell Studio, Theatre Calgary, Alberta Ballet, and more

WORLD-CLASS ATTRACTIONS

- **Calgary Stampede** – Annual 10-day exhibition, rodeo & festival held every July
- **Canada Olympic Park** – Ski, snowboard and skate during the winter season and zipline, karting and mountain biking during the summer
- **Calgary Zoo** – Canada's most visited zoo & recognized for conservation research
- **Spruce Meadows** – International premier equestrian centre





CALGARY OFFERS

URBAN MOBILITY

TRAIN

Public train in downtown Calgary is free, and 44% of workers downtown take the train to work

BUS

Over 160 bus routes including express bus routes

BIKE

40,000 Calgarians ride their bike to work, and Lime bike is offered downtown and surrounding areas

E-SCOOTERS – 750,000 TRIPS+ IN 2019

Since mid-July, Calgary's 1,500 e-scooters have ferried 165,000 unique users on nearly 750,000 trips, covering almost 1.4 million kilometres

OUR VISION

**THE CITY OF CHOICE FOR
SMART PEOPLE TO EMBRACE
ADVANCED TECHNOLOGY
AND CREATE SOLUTIONS
FOR SOME OF THE WORLD'S
GREATEST CHALLENGES:**

**Cleaner energy, safer and secure food,
safer movement of goods and people, and
better health solutions.**



A person in a blue jacket is sitting on a rocky ledge, looking out over a vast mountain landscape. In the foreground, there's a rocky, grassy slope. The middle ground features a deep blue lake surrounded by dense green forests. In the background, majestic mountains with patches of snow rise against a blue sky with scattered white clouds. The overall scene is serene and scenic.

**LIVETECH.
LOVE LIFE.™**

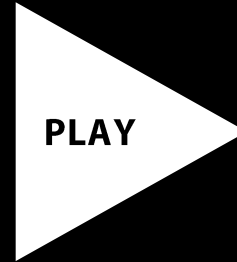
<http://livetechlovelife.com>

THANK YOU.

LESLIE SHIER
DIRECTOR, CLIENT EXCELLENCE
LSHIER@CALGARYECONOMICDEVELOPMENT.COM

NICHOLAS NEWNES
TALENT SPECIALIST, CLIENT EXCELLENCE
NNEWNES@CALGARYECONOMICDEVELOPMENT.COM

KIMBERLY POFFENROTH
REAL ESTATE SPECIALIST, CLIENT EXCELLENCE
KPOFFENROTH@CALGARYECONOMICDEVELOPMENT.COM



calgary economic
development
be part of the energy™